**EMAIL CAMPAIGN BRIEF**

**Business Name:** Keena Kitchens & Bathrooms

**Platform:** Email

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| **Introduction:** |
| **Keena Kitchens & Bathrooms** |
| **Feature 1:** |
| Header:  **REQUEST A FREE IN-HOME DESIGN CONSULTATION**  Whether you’re planning a new kitchen, renovating your bathroom or remodelling your laundry, speak to our friendly team at Kenna first. We can arrange a no obligation in-home design consultation, along with a free quote.  CTA: Request a Consultation  Link to: <https://keenakitchens.com.au/contact-us/> |
| **Feature 2:** |
| Header:  **YOU’LL LOVE OUR**  **STUNNING OUTDOOR KITCHENS**  Photo - https://keenakitchens.com.au/kitchens/  If you enjoy outdoor entertaining, you’ll love our fabulous alfresco kitchen designs. They’re perfect when family and friends get together for lunches, parties and special occasions. We can also bring your own ideas to life.  CTA: Discover More  Link to: <https://keenakitchens.com.au/kitchens/> |
| **Feature 3:** |
| Header:  **WE’RE STILL FOLLOWING STRICT COVID SAFE PROTOCOLS**    You can rest assured our professional team at Keena is following the NSW government’s Covid Safe practices. Your safety and our staff’s safety are our number one priority.  CTA: Follow Us  Link to: <https://www.facebook.com/keenakitchensportmacquarie/> |
| **Reinstatement of Business:** (reminder of who they are and what they do best, can change for each campaign to suit the focus or be dropped if not needed) |
| Header:  **VISIT OUR SHOWROOM - OUR OPENING HOURS**  Drop by our showroom and discover a world of inspiration. Packed with stunning products, accessories and the latest kitchen, bathroom and laundry designs, there’s something for every taste and budget.   * Monday 8:30am–5pm * Tuesday 8:30am–5pm * Wednesday 8:30am–5pm * Thursday 8:30am–5pm * Friday 8:30am–3pm   CTA: Learn More  Link to: [www.keenakitchens.com.au](http://www.keenakitchens.com.au) |
| **Watch Our Video:** (if they have one) |
| Link: ?? |
| **Contact Details:** (footer) |
| Address: 30 Acacia Avenue, Port Macquarie  Google address link:  <https://www.google.com/maps/place/Keena+Kitchens/@-31.4460243,152.8899193,15z/data=!4m5!3m4!1s0x0:0x25a515eb3a94b3d3!8m2!3d-31.4460243!4d152.8899193>  Website: [www.keenakitchens.com.au](http://www.keenakitchens.com.au)  Email: <https://keenakitchens.com.au/contact-us/>  Phone:*02 6581 0433*  Socials (links): <https://www.facebook.com/keenakitchensportmacquarie/>  <https://www.instagram.com/keenakitchensandbathrooms/> |

**EMAIL ONLY:**

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| **Subject Line:** (something that will entice readers to open without being too spammy) |
| *Planning an outdoor kitchen? You’ll love Keena Kitchens & Bathrooms’ fabulous designs!* |